



LINA RAMOS

DESIGNER

+

MAKER

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EDUCATION

BFA COMMUNICATIONS DESIGN (Graphic Design Emphasis)

2019, Pratt Institute, Brooklyn, NY

EXPERIENCE

2023–CURRENT

FREELANCE GRAPHIC DESIGNER; VARIOUS CLIENTS; REMOTE

Working with companies to provide them design support where needed; ranging from asset creation and resizing ads to branding, logo creation, video editing, and more with quick turnaround time.

2022–2023

FULL-TIME GRAPHIC DESIGNER; CRAFTSMAN+; REMOTE

Worked at a marketing agency/SaaS development startup on extremely tight deadlines, consistently creating + delivering ads, social assets, and email campaigns for clients, including concepting, refining, optimizing, resizing, and localizing in up to 10 different languages. Internal content included social/marketing content, asset creation for their platform, spearheading the company-wide deck template, defining and illustrating company brand guidelines, designing one sheets + marketing explainer guides, polishing client/pitch/speaker presentation decks. Clients included Wizards of the Coast, Microsoft, Nike Japan, and more.

2019–2022

GRAPHIC DESIGNER; CRONY CREATIVE; REMOTE

Worked in-person and remote on a small, efficient creative team which helped ideate and create experiential events + digital campaigns, including creating motion graphics, writing copy, preparing pitch decks, and print/web/social asset creation. As well as virtual events/platforms, front-end web design, asset creation + management, video editing, art direction, and UI/UX design.

2019

GRAPHIC DESIGNER; FLYLEAF CREATIVE; BROOKLYN, NY

Worked with the design team on various projects for multiple clients including the Bard Prison Initiative and St. Ann's Warehouse. Production support included motion graphics gifs for social media, print layouts, posters, t-shirt designs, and client presentations.

SKILLS

Adobe Photoshop

ProCreate

Adobe Illustrator

Adobe XD / Figma

Adobe InDesign

Google Workspace

Adobe After Effects

Microsoft Office Suite

Adobe Premiere

Print Production

*References available upon request